

# Key Metrics - Brand Awareness

EXECUTIVE SUMMARY

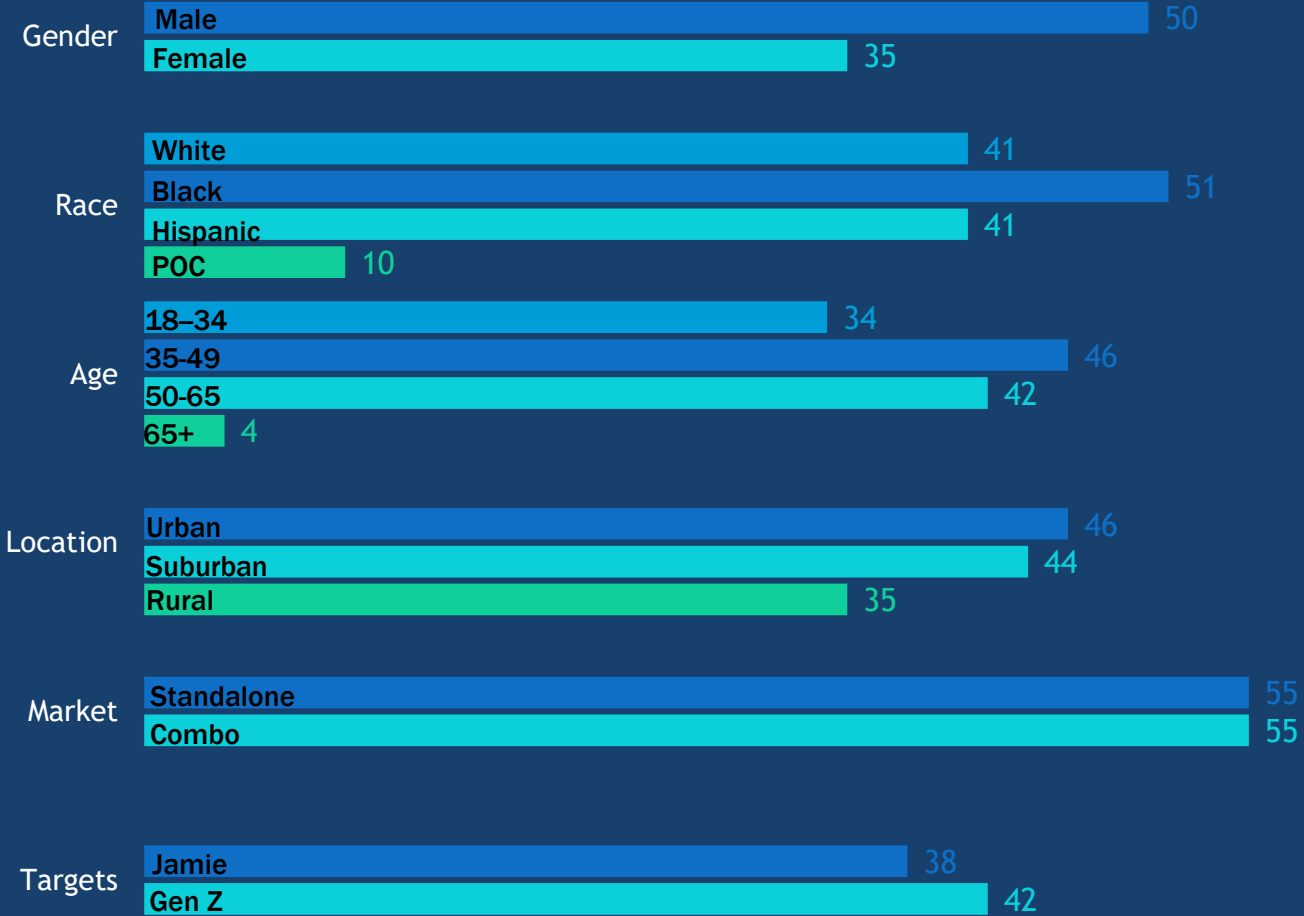
DASHBOARDS

**DETAILED FINDINGS**

BRAND PERCEPTIONS

COMPETITIVE LANDSCAPE

APPENDIX



# Key Metrics - Satisfaction

Turquoise - Satisfied T2B  
 Light Blue - Very Satisfied TB

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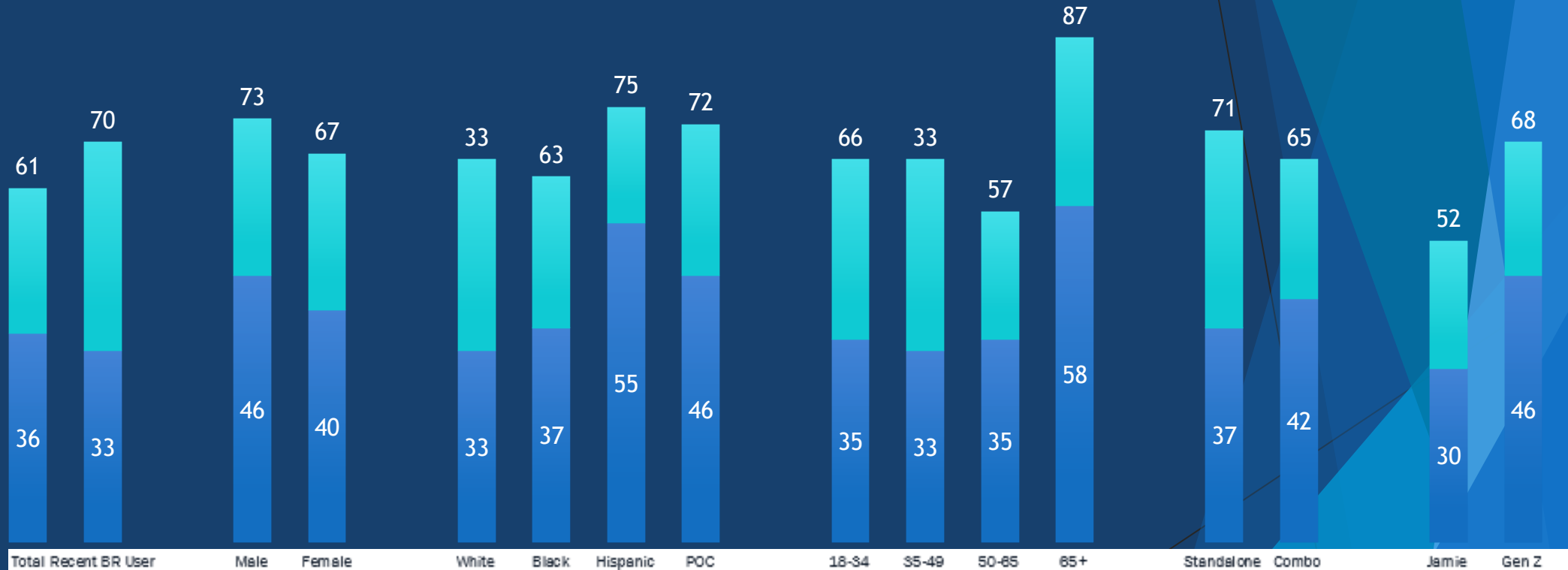
DASHBOARDS

**DETAILED FINDINGS**

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APPENDIX



Gen Pop	Gender	Race	Age	Market	Target
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# Prompted Awareness Trend

All respondents

